



YOUR PRIVATE SKI CHALET AWAITS IN **PARK CITY**

By Tracie Heffernan

There's a moment in every ski vacation that trumps all others. Better than powder turns, chairlift views or even watching your kids triumph over new terrain is that first step into your home away from home. After the mayhem of planning, packing, kid-gathering and flying, followed by a snowy drive into town, finally checking into your accommodations is a moment of bliss that says, 'Let the vacation begin.'

Now imagine that as you arrive, a concierge greets you warmly and takes your luggage. You check in with a glass of wine as your kids race to claim the top bunk in their room. When they complain they're hungry, you simply grab a snack from a fully stocked fridge. After your check-in is complete, the concierge takes you on a tour of the amenities you'll enjoy throughout your stay, pointing out the jets on your private hot tub, the starter on your fireplace, even the remotes to the many flat-screen TVs. If you decide to plan dinner on Main Street the next night, the concierge can offer a recommendation and follow up with a reservation and complimentary shuttle.

If this scenario sounds similar to, but not quite like, a luxury hotel experience, it's because it's something else entirely. Call it a private ski hotel – bed and breakfast-sized accommodations with five-star service where you and your family are the only guests. This trend of 'private luxury' has become increasingly popular in ski towns where the typical vacationers are families and groups of friends traveling together. A chalet allows everyone in a group to stay under one roof and the full-service approach means that guests have no need to compromise between privacy, ski access and amenities.

A pioneer of the full-service vacation villa, Resorts West in Park City, Utah has been refining the art of ski home vacationing since 1999. Representing carefully selected condos and private chalets in the area, the company includes complimentary housekeeping, private concierge services and shuttle service with every reservation. In 2012 Resorts West announced the Reserve Collection, a selection of ultra-luxury homes paired with enhanced services for the most discerning guests. The properties are all located in a private, gated community with ski-in/ski-out access and ultra-luxury amenities, including at least 8,000 square feet of living space, at least six bedroom suites, a private hot



tub, ski locker room, gourmet kitchen equipped for professional catering and a stadium-seat theater or game room. Other amenities include heated outdoor swimming pools, full-service après-ski bars and outdoor fireplaces.

The Ski Dream home adds to guest entertainment through a custom DJ booth, FullSwing golf simulator, and spa while the neighboring Gandhara home delights guests with a collection of art by China's most popular contemporary artist, Yue Minjun. Ranging in style from modern to rustic, the Reserve Collection properties cater to discriminating guests who want a unique experience on their ski vacation.

New for the 2014 season is the aptly named Another World ski home at Canyons Resort. Nestled slope-side in a gated community, the palatial estate features 30-foot ceilings, wall-to-wall windows, 12 bedroom suites and 19 bathrooms. At more than 30,000 square feet, the home is the largest ski vacation rental in the Park City destination.

Another World features an outdoor stone fireplace and heated deck space, two après-ski bars with Miele espresso machines, a 3,500-bottle temperature-controlled wine cellar, game room, stadium-seat theater, oversized indoor hot tub and fully-equipped fitness suite with a sauna and eucalyptus steam shower. Large groups need not fight over space on the heated driveway, as the home offers a six-car underground garage. Grandparents will appreciate the commercial elevators and the environmentalist in everyone will love the motion-sensor, energy-saving

lighting. For the true alpine enthusiast, the home also boasts the world's largest private collection of vintage snowboards, including early designs by Burton, Kemper, Lib Tech and Gnu.

Reserve Collection guests enjoy daily housekeeping, private concierge service and daily private chef service (excluding the cost of food). Reservations also include a luxury SUV rental, delivered upon arrival. Resorts West's concierge staff can also arrange customized services, including private jet charters, in-home spa treatments, luggage delivery, private in-home shopping experiences with local boutiques, and customized winter adventures, from hot air balloon rides to heli-ski packages.

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"We have arranged everything from 24-hour butler service to personal ski guides," said Resorts West Guest Service Director Rebecca Plaizier. "We love getting to know our guests and surprising them with the extras that make their stay memorable."

For more information on Resorts West and the Reserve Collection, visit www.ResortsWest.com or call 877.773.1117.

