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Resorts West Invites Real Estate Buyers to Test Out Homes First

Potential buyers can rent ski homes for sale to test ski access, amenities and neighborhoods

Park City, Utah – February 2014 – With Park City home sales up every month year-over-year, according to the Park City Board of Realtors, interest in ski-in/ski-out luxury residences has reached its highest point since 2008. For alpine enthusiasts looking to snag their own slice of slope-side heaven, the winter season offers an opportunity to experience owning a home before deciding to buy.

Resorts West allows qualified potential buyers to rent luxury homes for sale in its vacation villa inventory with a 3- to 7-night minimum, offering guests a "taste" of owning in the Park City area before committing to a property. Buyers can test a home's ski access, amenities and other selling points with the added bonus of receiving all Resorts West services, including daily housekeeping, complimentary shuttle service and a Private Concierge.

Properties for sale within Resorts West's inventory range from a \$1,089,000 2-bedroom condo in the ski-in/ski-out community of Silver Star at Park City Mountain Resort, to the \$15,950,000 Red Cloud Estate, an ultra-luxury property in Deer Valley's Empire Pass area featuring 8 bedrooms, 10 baths, a cigar room, stadium-seat theater and slope-side hot tub. Rates start at \$677 per night at Silver Star and reach \$12,000 per night for Red Cloud Estate.

Resorts West Real Estate Broker Jeff Spencer, former President of the Park City Board of Realtors, said he feels that giving potential buyers an opportunity to experience a desired property before buying helps both buyers and sellers.

"It's really a rare opportunity for buyers to get a feel for the home they want, and sellers have a chance to show off the nuances of a property in a way that you just can't in a walk-through. How do you show off the view at sunset from the front deck? Often times a photo doesn't do the experience justice."

Potential buyers looking to experience Park City real estate with a short-term commitment can learn more through Resorts West at **1-877-773-1117** or info@resortswest.com.

About Resorts West

Since 1999, Resorts West has led the luxury accommodations niche at each of Park City's three world-class ski resorts, setting the standard of excellence with unparalleled service and new or newly remodeled properties. Resorts West's elite vacation rental properties range from 2-bedroom slope-side condos to 7-bedroom private villas, each offering Resorts West's signature

Private Concierge service and daily housekeeping. Resorts West also exclusively manages the Ski Dream Home at Deer Valley Resort. For more information about Resorts West, please visit www.resortswest.com.

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