

NATURAL RETREATS

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EXPERIENTIAL LUXURY TRAVEL & REAL ESTATE COMPANY, NATURAL RETREATS, EXPANDS ITS WESTERN DESTINATION COLLECTION TO PARK CITY, UT WITH RESORTS WEST

Natural Retreats Unites With Resorts West to Provide an Exclusive Inventory of Vacation Homes, Unforgettable Experiences, and Luxury Service In Park City, Utah

Monday, March 13, 2017 (Park City, UT): Natural Retreats, a luxury experiential travel company specializing in unique vacations throughout the United States and Europe, today announced the expansion of its vacation rental portfolio into Park City, Utah with the acquisition of Resorts West. A leader in luxury mountain resort experience for over 17 years, Resorts West's exclusive portfolio includes stunning accommodations located throughout Deer Valley Resort, Park City Mountain Resort, Downtown Park City, and Sundance Resort.

Offering one of the most unique luxury mountain town experiences in the world, Resorts West by Natural Retreats will continue to build upon the Resorts West legacy of pairing the finest Park City vacation rentals with insightful, comprehensive private concierge services, enhanced with Natural Retreats signature touches.

The collection of 125 properties includes ski-in ski-out private homes, Silver Stars' slope side resort lodging at Park City Mountain, as well as luxury condominiums and townhomes perfect for enjoying all seasons. Park City is an outdoor paradise, boasting two year-round resorts offering world-class skiing and snowboarding, an Olympic Park, over 400 miles of maintained hiking and mountain biking trails, fly-fishing in nearby Provo and Weber Rivers and more. The vibrant, historic downtown is filled with award-winning restaurants, bars, live music and is home to the largest film festival in the US, The Sundance Film Festival.

"We are proud to become a part of the Park City community and to offer Natural Retreats' guests the opportunity to create memorable experiences with us in this incredible city," said Matthew Spence, Founder & CEO of Natural Retreats. "Our global luxury vacation rental expertise combined with the experience of the Resorts West team will ensure we continue to build upon the legacy created here."

Natural Retreats will continue to focus on developing Resorts West's strong local presence, starting with the opening of a Western Regional Office in Park City. Opening an office in Park City demonstrates Natural Retreats' commitment to growing relationships both locally and within the travel, leisure, and ski industries as a whole, as they expand their Western destination portfolio. Resorts West's founders, Joseph and James Ballstaedt, will continue to work closely with Natural Retreats to support the growth of the business.

"We are proud to see Resorts West become a part of a company that shares our vision of creating unforgettable mountain experiences through luxury service and accommodations. Becoming part of this family of vacation rental retreats will undoubtedly enhance Resorts West business locally and introduce our guests to other amazing destinations. We welcome Natural Retreats to our community." said Joseph Ballstaedt, former CEO and Owner of Resorts West.

To experience the Natural Retreats difference in Park City, Utah visit resortswest.com or naturalretreats.com or call their Xplore Team of travel experts at 888.451.0156.

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About Natural Retreats: Natural Retreats is a luxury travel and real-estate development company specializing in spectacular, unique destinations that balance elegance, adventure, and an uncompromising commitment to personal service and attention to detail provided by the Xplore Team of travel experts. Spanning the United States and Europe, Natural Retreats offers a variety of accommodations including resorts, inns, lodges, castles, and private vacation homes, as well as extraordinary experiences that allow guests to make lifelong memories on their vacation. To learn more about Natural Retreats, view its worldwide portfolio of properties and experiences, or to book travel, visit www.naturalretreats.com.
